

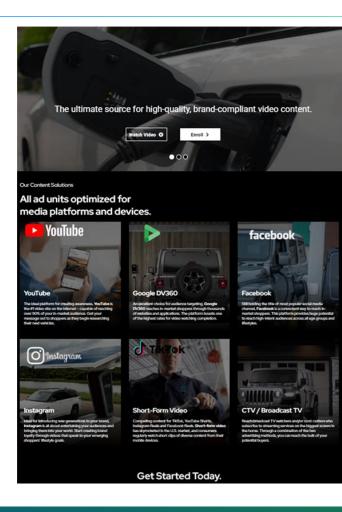
# **EV RETAIL AD STUDIO:**

# THE ULTIMATE SOURCE FOR HIGH-QUALITY, BRAND-COMPLIANT VIDEO CONTENT

### for Chrysler, Dodge, Jeep, Ram and Fiat

Download your ready-to-run, dealer-branded video ad units each month at the speed of retail. The EV Retail Ad Studio is an enterprise video and digital ad content platform that ensures consistent EV advertising and proper brand representation. This low-cost, high value video ad content offering allows dealers to spend less on video production and more in media to reach new shoppers in their local markets.

- Over 200 high-quality brand-compliant video ads available
- Each ad optimized for every platform and device for the ultimate consumer experience
- Easily download each month by dealer, designated agency or a certified digital advertising provider
- · All ad units are updated monthly with new incentive offers
- All ads are customized by dealer within text, voiceover and branding



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## CAMPAIGN MANAGEMENT SERVICES

## \$225/month per platform.

Connect the entire EV experience with campaign management services from J.D. Power UnityWorks. We provide expert campaign management services on behalf of dealers to place and optimize dealer-customized EV ad content across all digital, short-form, CTV and broadcast media. Our campaign management services include on-going reporting and optimization. **LEARN MORE** >>

