

YOUR ONE-STOP SHOP FOR ALL CHEVROLET VIDEO AND DIGITAL CONTENT

PROPRIETARY FOOTAGE AND CONTENT YOU CAN'T FIND ANYWHERE ELSE.

Silver Plan

\$800 per month (before the iMR match)

Digital Video Content for All Media Platforms

Digital Video Content includes an up-to-date library of dealer-branded, brand-complaint digital video ads. The ads are formatted, ready for online media usage on platforms such as Facebook, YouTube and Google DV360.

Broadcast Video

Your Digital Video Content is adapted to a TV format in stunning HD quality, perfect for all of your local and streaming TV needs.

Digital Banners (OLA)

Grab your shoppers' attention with well-designed ads. These online display banners feature regional offers for all models and events customized for your dealership.

- Complete set of templates for all models and sales events

Model Video Showcase

The full-line Model Video Showcase is a customized campaign landing page for your multi-channel video campaigns delivered through a video platform, banner ad or email. The showcase features over two minutes of engaging video presentations for every vehicle in your new car lineup.

- Embedded within dealer website



Gold and Silver Plans are also available, as well a la carte add-ons when you enroll in any package!

ENROLL TODAY