

SL: [Firstname], we'll help keep you firmly in control
PHT: Enjoy special offers on Volvo-specific tires and Volvo Genuine Brakes.

V O L V O

Stay in control

When you're behind the wheel, nothing beats the feeling of being firmly in control. **Volvo-specific tires** help provide confidence and reliability, while responsive **Volvo Genuine Brakes** help keep you steady and secure. Each turn, each stop, feels effortless.

That's why it's important to go with high-quality "VOL" tires and Volvo Genuine Brakes from your Volvo Cars Authorized Retailer. Bring your Volvo vehicle in for service, and our Certified Technicians will carefully inspect and replace these parts. [Schedule](#) an appointment with us today to take advantage of these limited-time offers.

SCHEDULE SERVICE

Choose Volvo Genuine Tires
for reliable performance

\$100 OFF

Receive \$100 Off the purchase of four eligible tires.¹
March 1–April 30, 2025

BRIDGESTONE

Continental

MICHELIN

IRELLI

YOKOHAMA

SHOP TIRES

Offer expires 4/30/2025. [See Details](#)¹

Keep steady with Volvo Genuine Brakes

[COUPON TITLE]

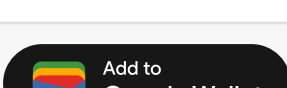
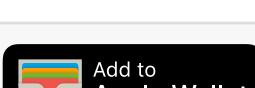
[XX% OFF]

[with Any Volvo Service]

SCHEDULE SERVICE

Offer expires [00/00/0000]. [See Details](#)²

Save offers to
your mobile wallet.



Perfectly fitted tires make a difference

Tires impact energy efficiency, noise levels, braking, steering, and stability. When it's time to replace them, choose Volvo Genuine Tires. Volvo Genuine Tires are developed and rigorously tested for your specific Volvo model, ensuring a perfect fit to help optimize safety and performance. With the right tires, you'll experience impressive handling and overall driving comfort. To ensure your tires are Volvo Genuine Tires, look for the unique "VOL" marking.

Did you know? Eligible tires purchased at your Volvo Cars Authorized Retailer include:

- 24-month road hazard coverage
- 100% coverage the first year
- 50% coverage the second year
- Flat tire repair coverage up to \$40 per occurrence



[Retailer Name]

[123 Main Boulevard]
[City Name], [ST] [12345]
Ph: [555-555-5555]
[\[URL\]](#)

Service Hours:

[Monday-Wednesday: XX:XX AM — XX:XX PM]
[Thursday: XX:XX AM — XX:XX PM]
[Friday: XX:XX AM — XX:XX PM]
[Saturday: XX:XX AM — XX:XX PM]
[Sunday: Closed]

[View this email in your browser.](#)

1. Restrictions apply. May be combined with select tire manufacturer offers, but may not be combined with other offers. Offer subject to change or cancellation without notice. Promotional offer valid during set promotion period only. Valid in participating U.S. Volvo Cars Authorized Retailers. Not redeemable for cash or cash value. Offer is non-transferable. \$60 manufacturer savings + \$40 additional Volvo Tire Advantage savings = \$100 Off a set of four (4) Michelin tires. Tires sold to customers prior to 4/1/2024 will be reimbursed at the previous tire repair rate of \$20 per occurrence.

[2. Plus tax, if applicable. No cash value. Must present offer at time of service. Cannot be combined with any other offer. Volvo vehicles only. Void where prohibited by law. Offer expires XX/XX/XX.]

European specification vehicles shown.
Vehicle shown with optional equipment at an additional cost.

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